

# THE OIL BATTLE: OPEC+ VS SHALE 2.0

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Julian Lee is an oil strategist for Bloomberg. The observations he makes are his own. They do not constitute recommendations regarding any investment strategy; advice on whether or not to buy, sell or hold an investment; or any other type of investment advice.

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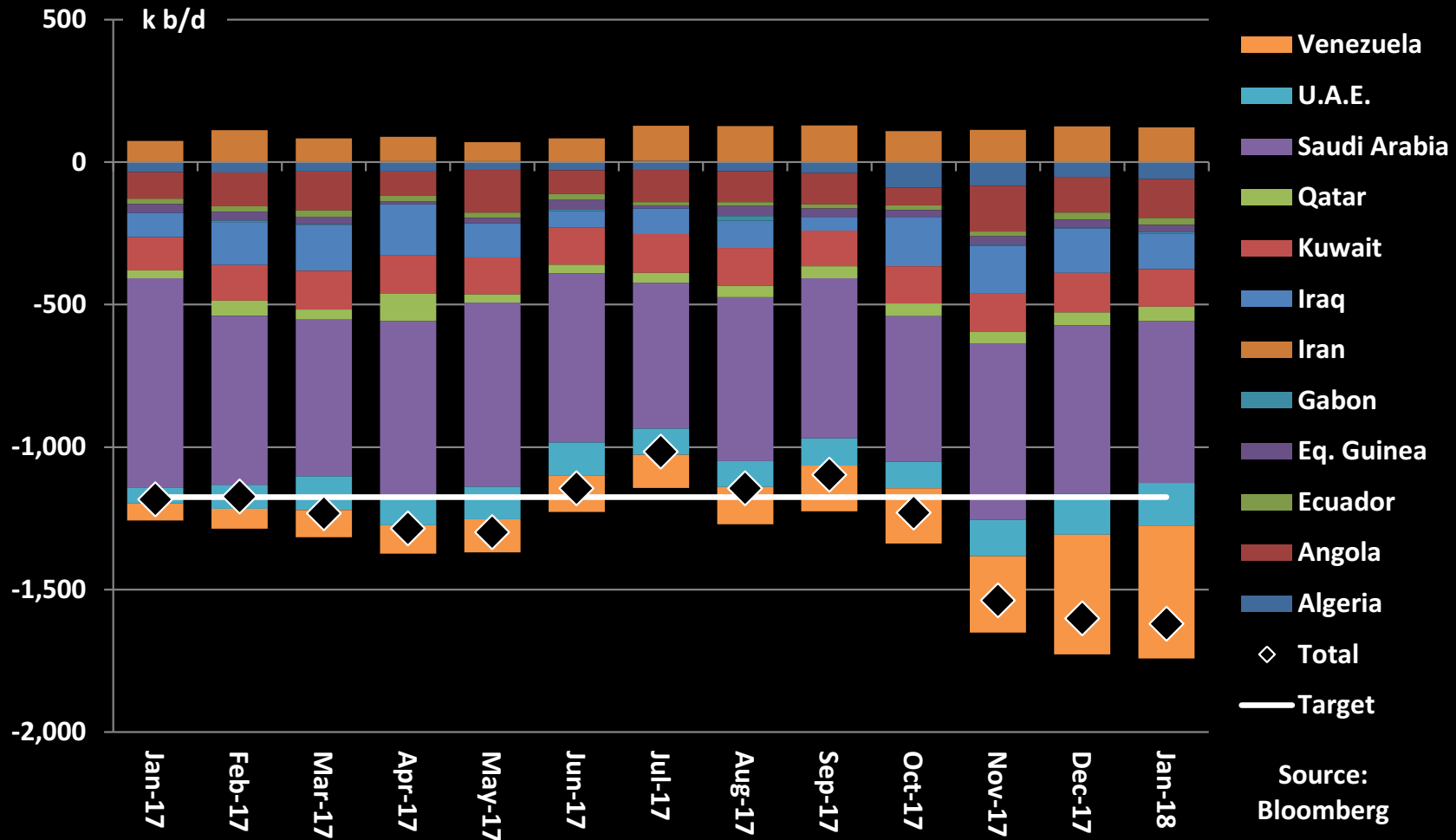
# OPEC+ – ANATOMY OF RECOVERY

Brent crude price



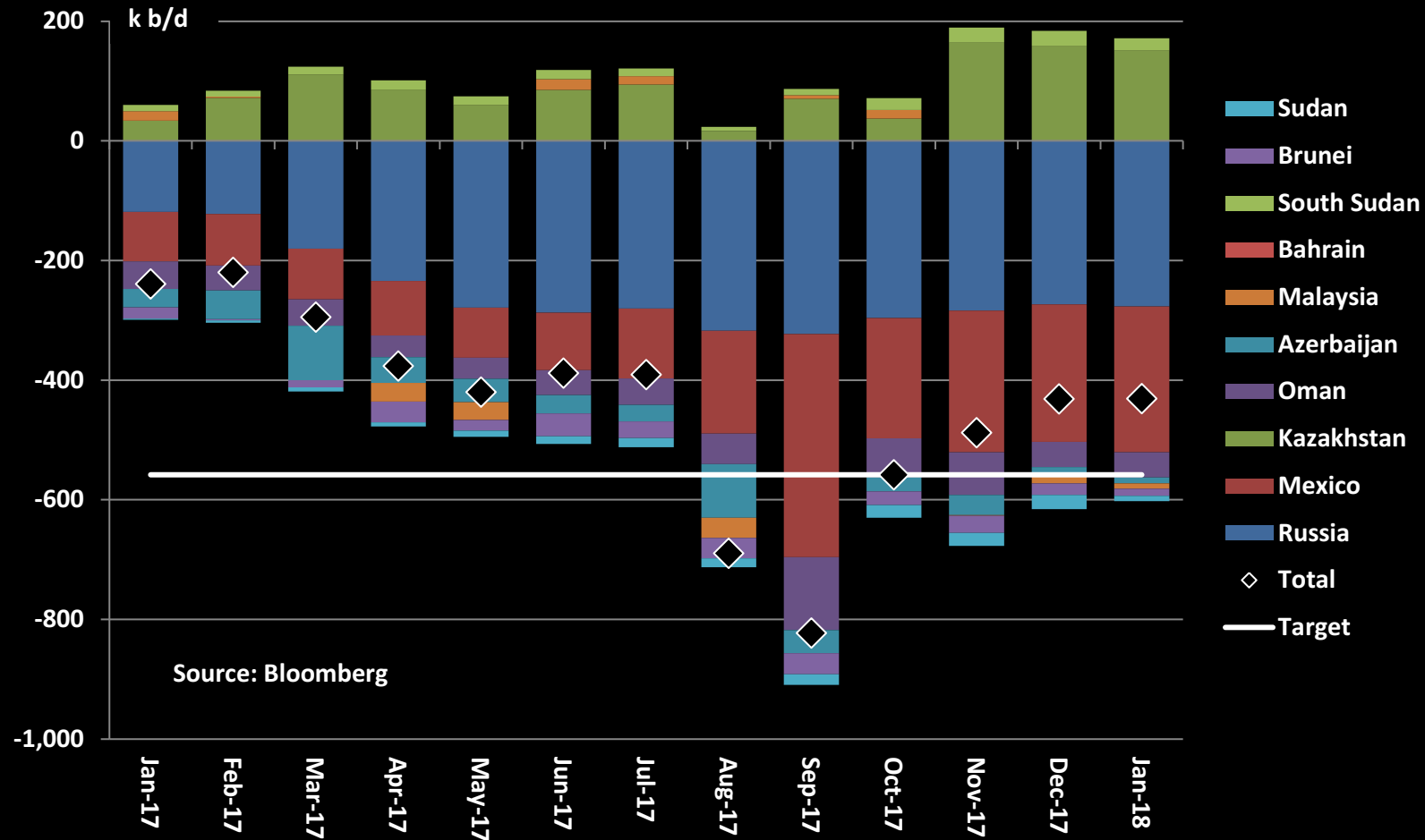
# OPEC'S UNEXPECTED COMPLIANCE

## Output cuts by OPEC countries



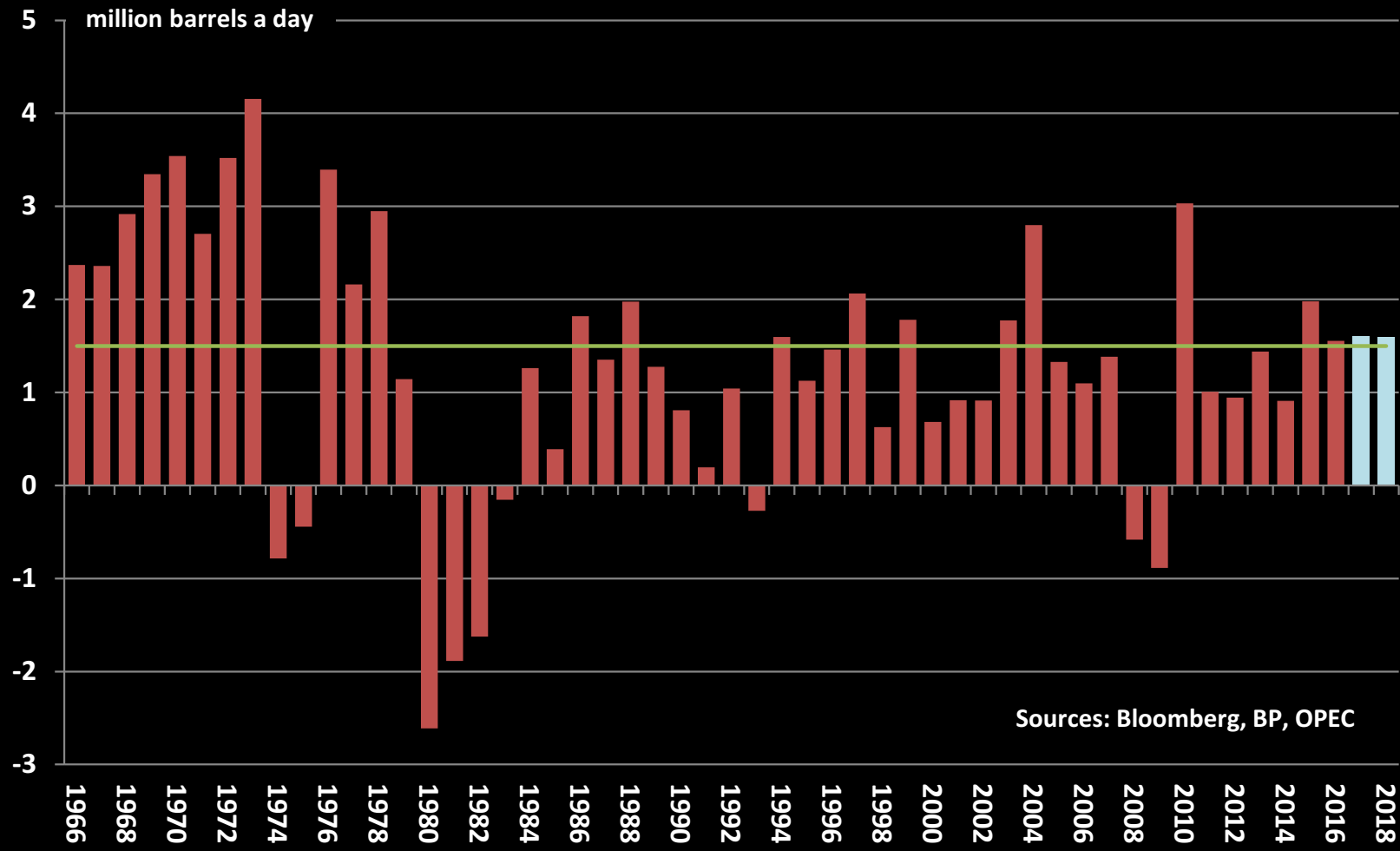
# NON-OPEC DOES ITS BIT – SORT OF

## Output cuts by non-OPEC countries



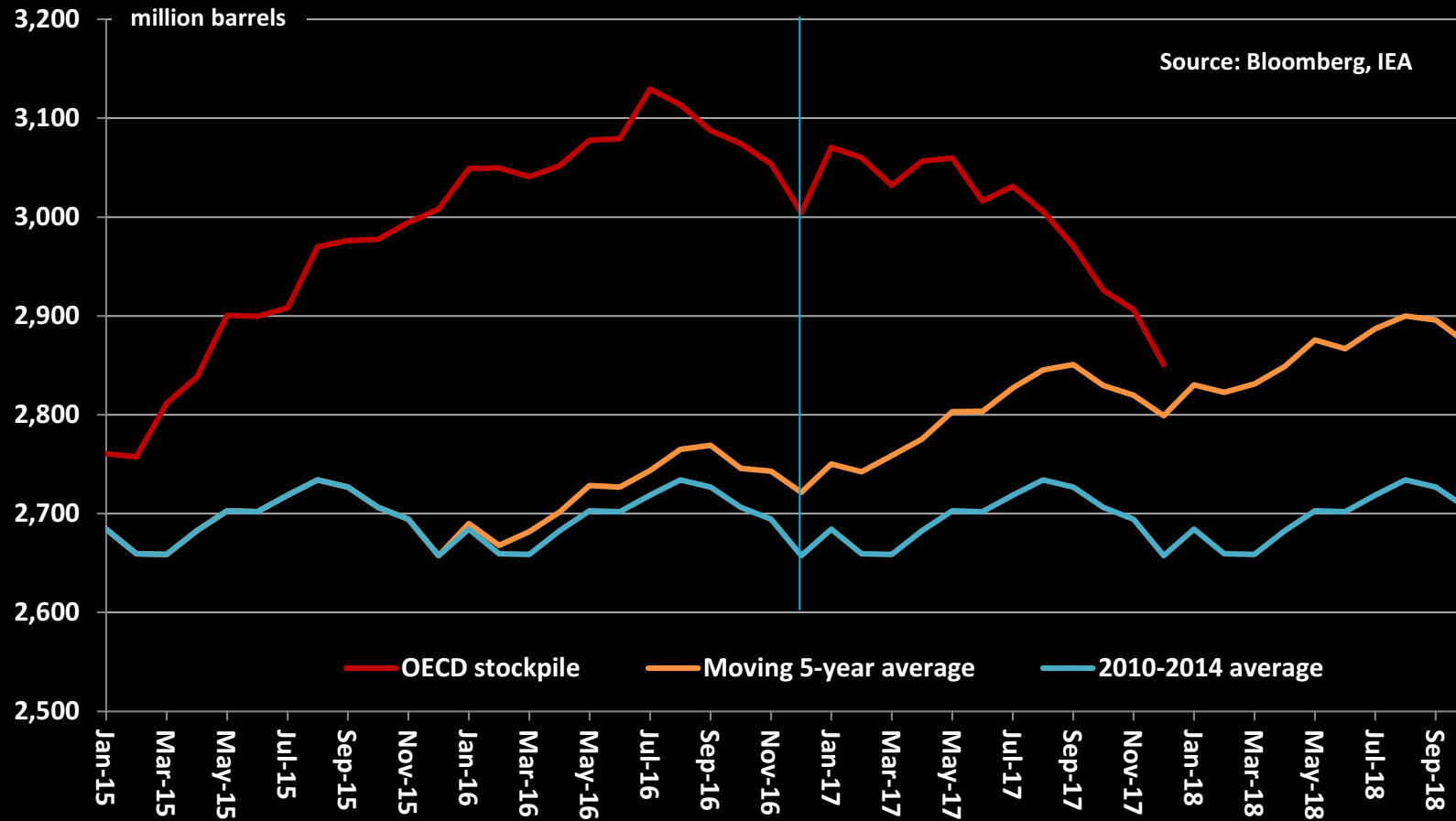
# HELPED BY PERSISTENT STRONG DEMAND GROWTH

## Year-on-year change in global oil demand



# HAS OPEC+ REACHED ITS TARGET?

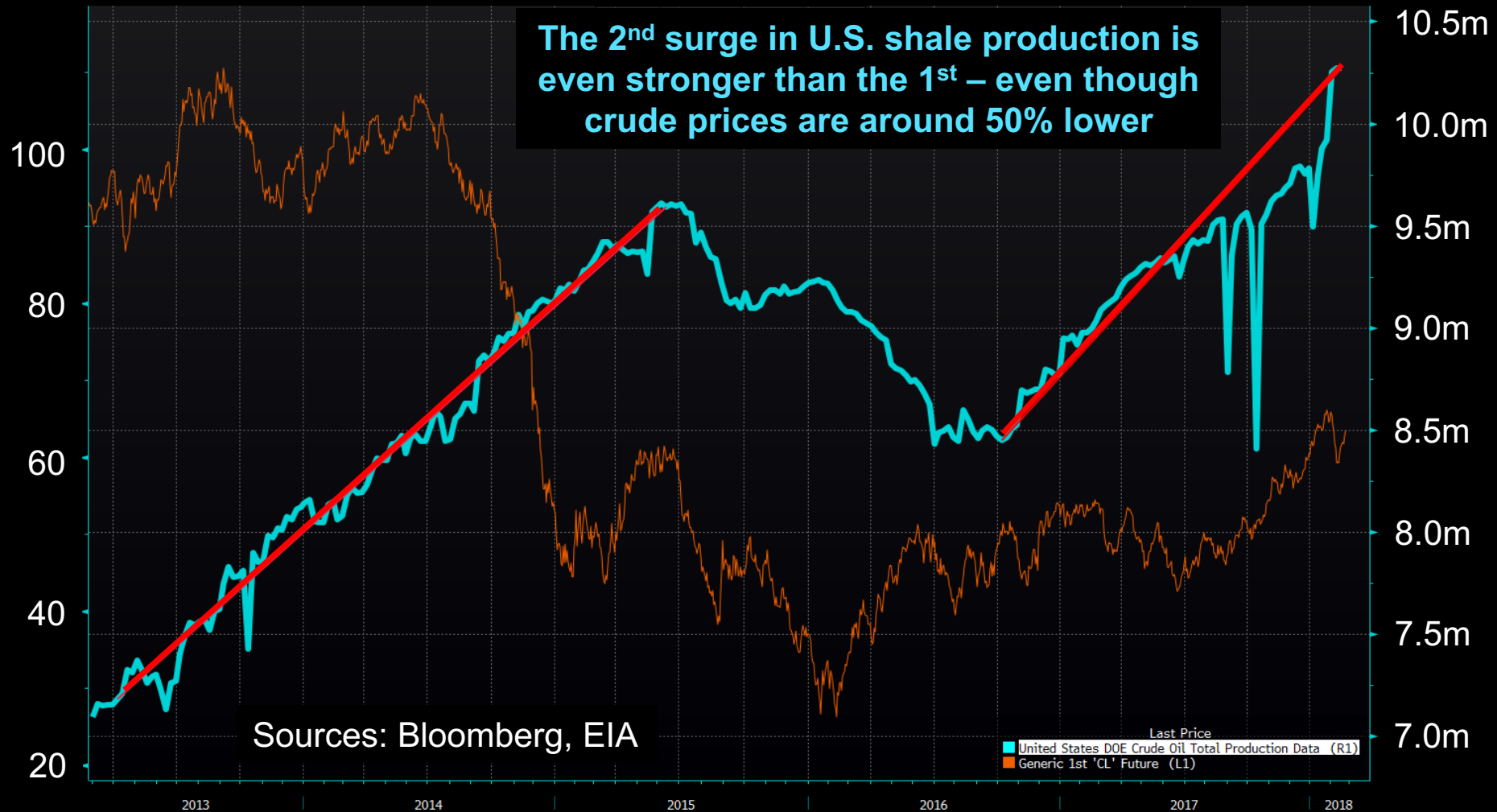
## OECD stockpile vs 5-year averages



# THE BRONCO OPEC JUST CAN'T BUST

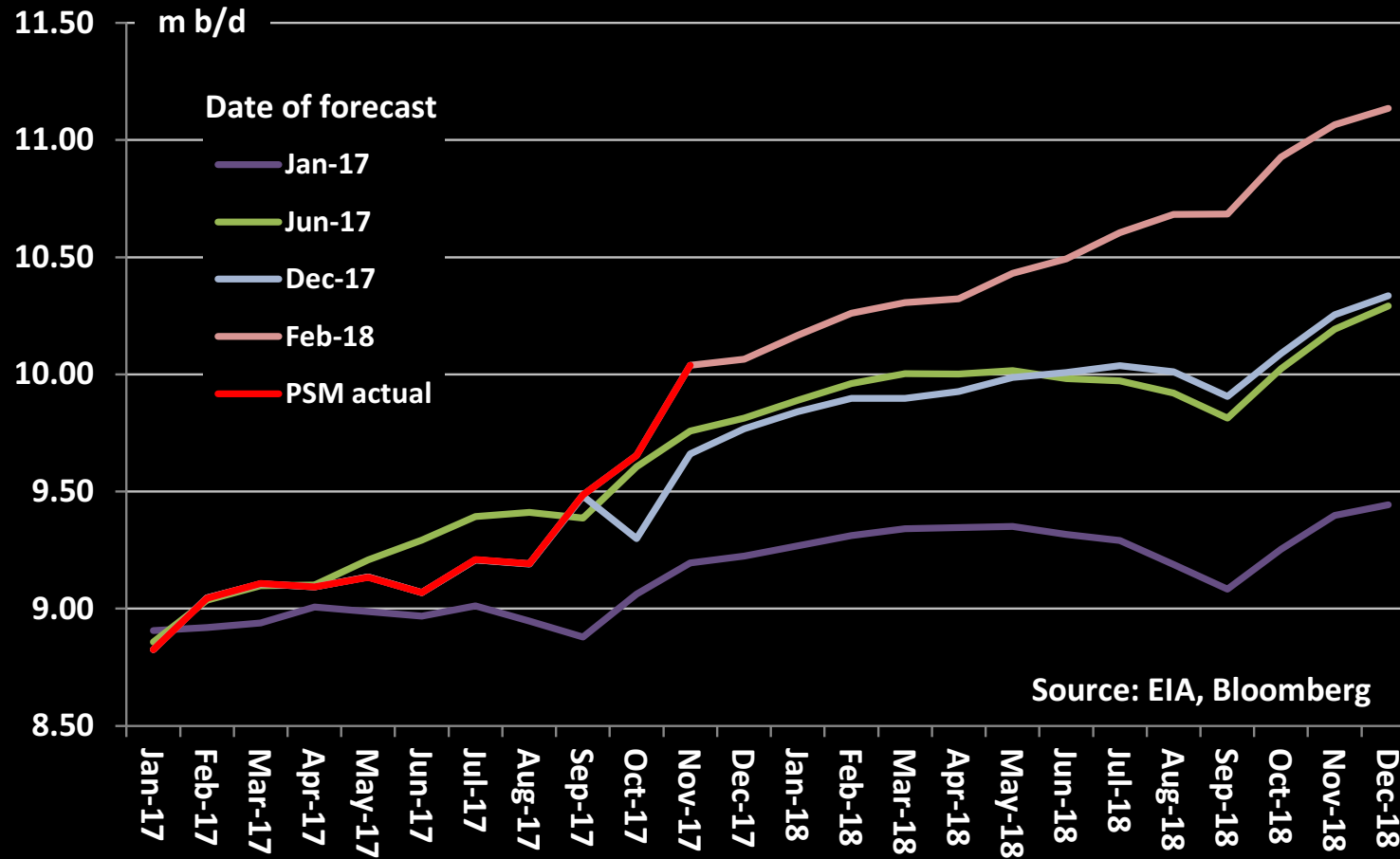
WTI price \$/bbl

U.S. crude production b/d



# MORE TO COME

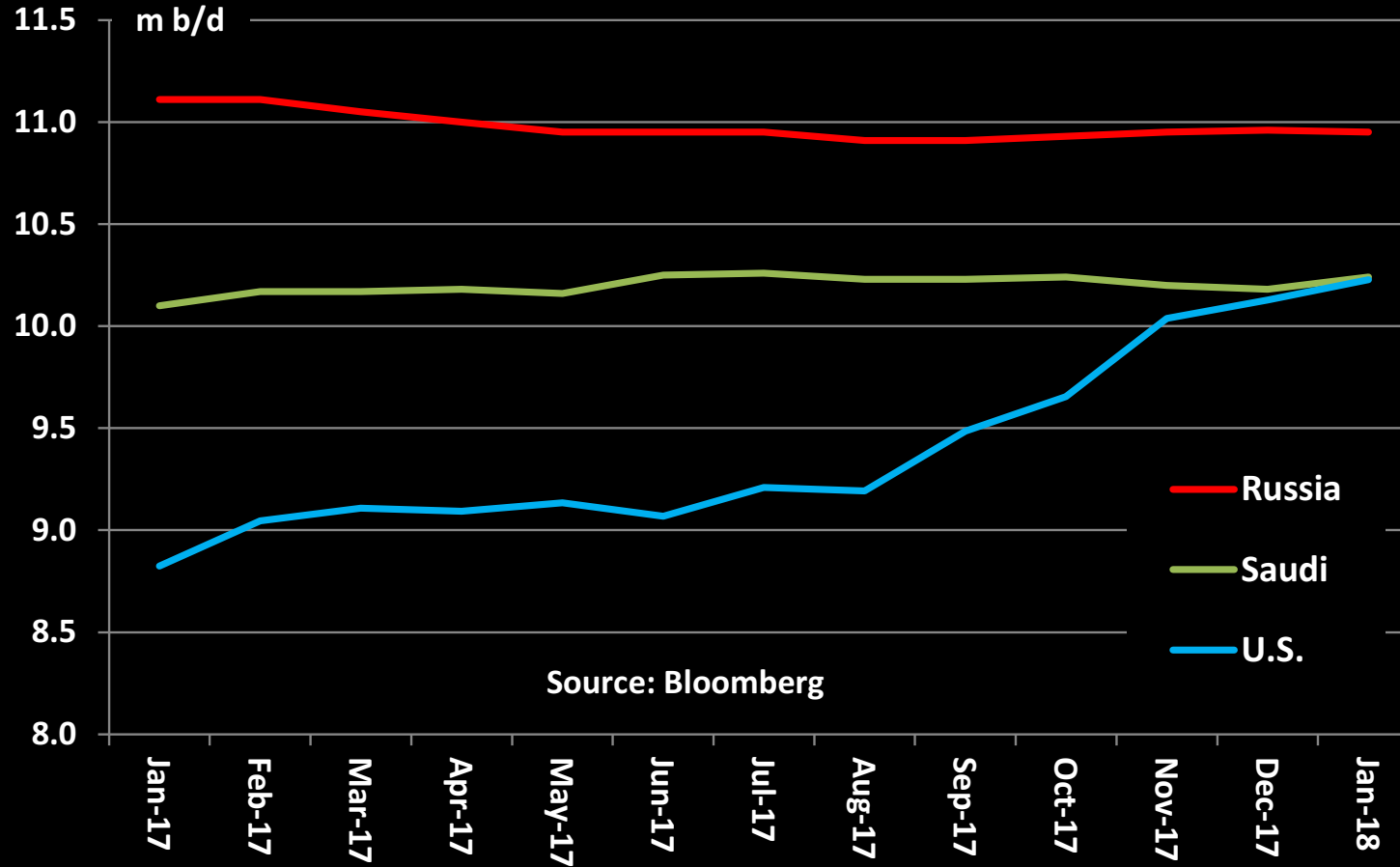
The Dept. of Energy sees output above 11m b/d by end-2018





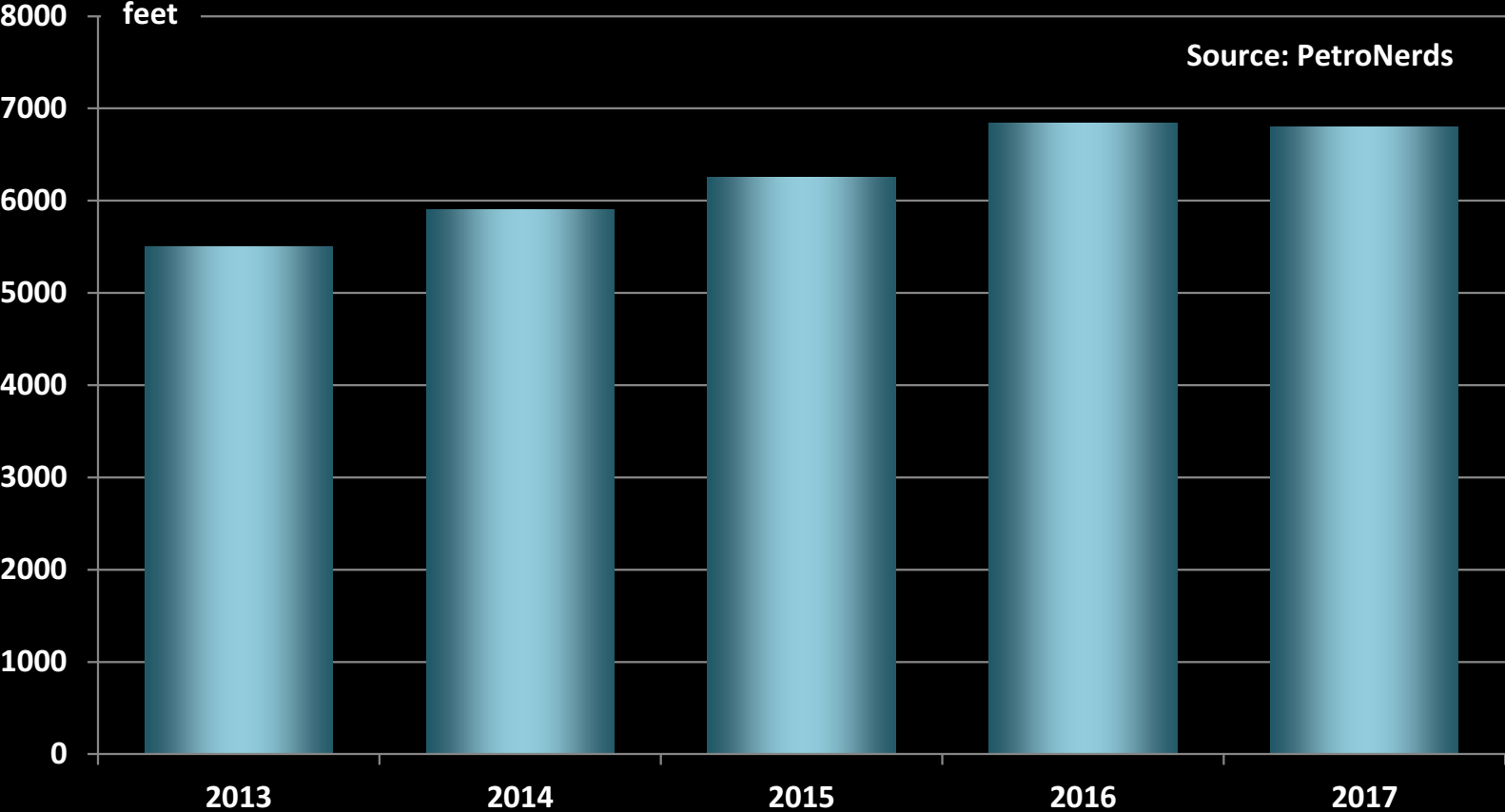
# HEADING FOR THE TOP

## U.S. oil production is set to top the world by year-end

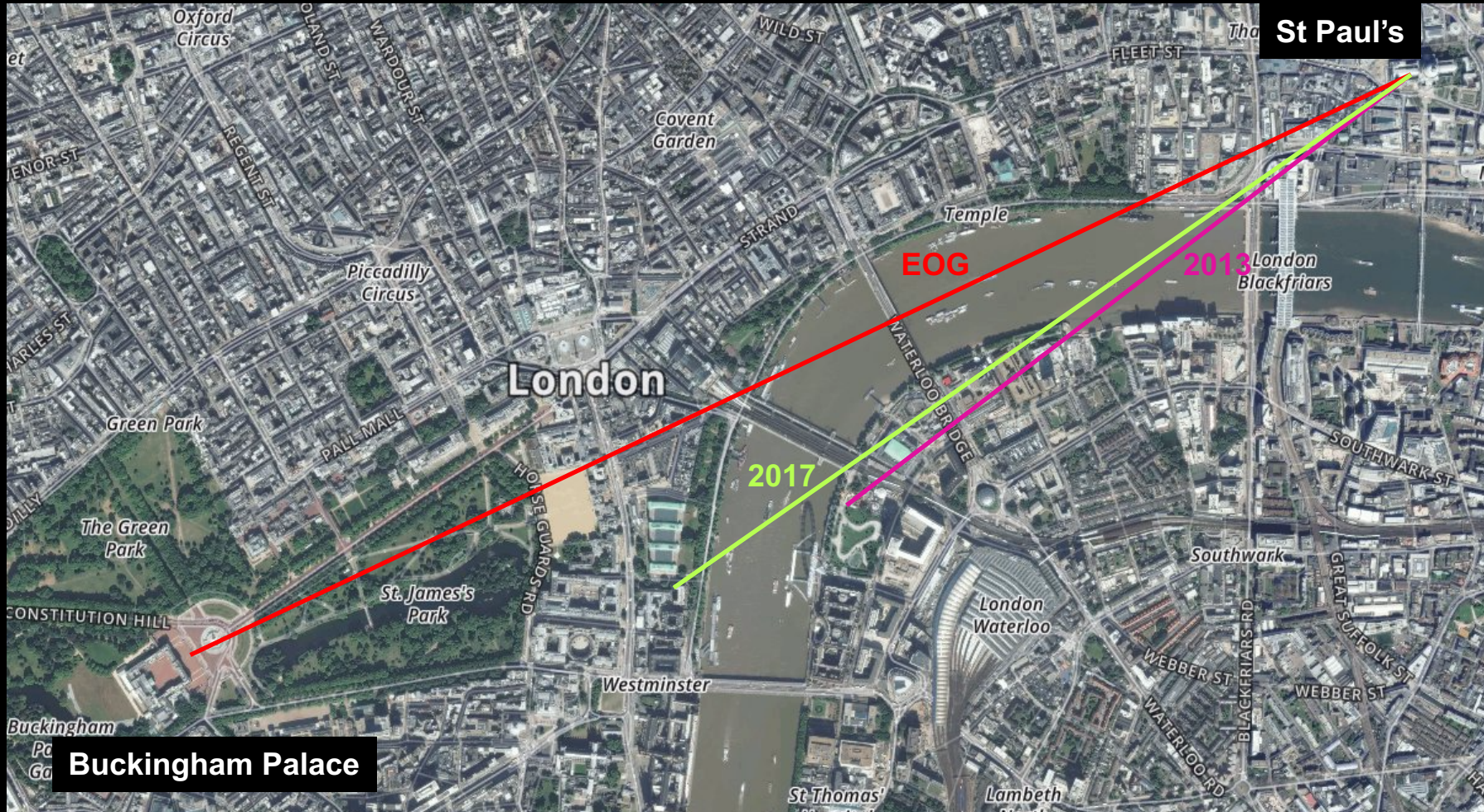


Source: Bloomberg

# SHALE 2.0 VS SHALE 1.0 – LONGER WELLS



# SHALE 2.0 VS SHALE 1.0 – LONGER WELLS



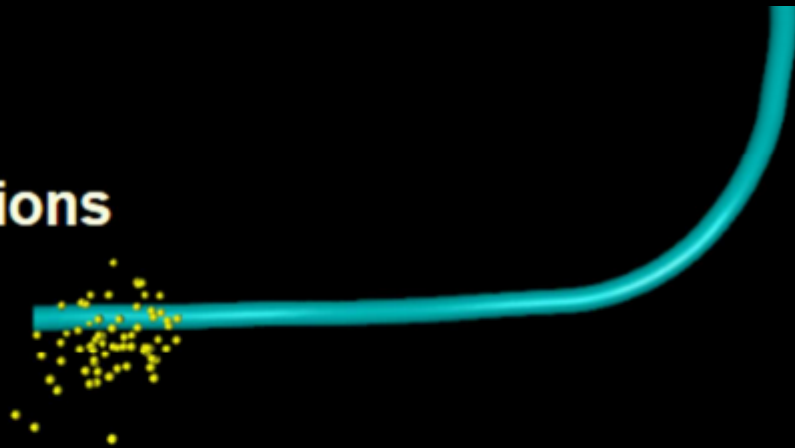
Sources: PetroNerds, EOG Resources

# SHALE 2.0 VS SHALE 1.0 – TIGHTER FRACTURES

Denser fracture pattern closer to the wellbore

**2010 Completions**

540 Events /1,000 ft



**2015 Completions**

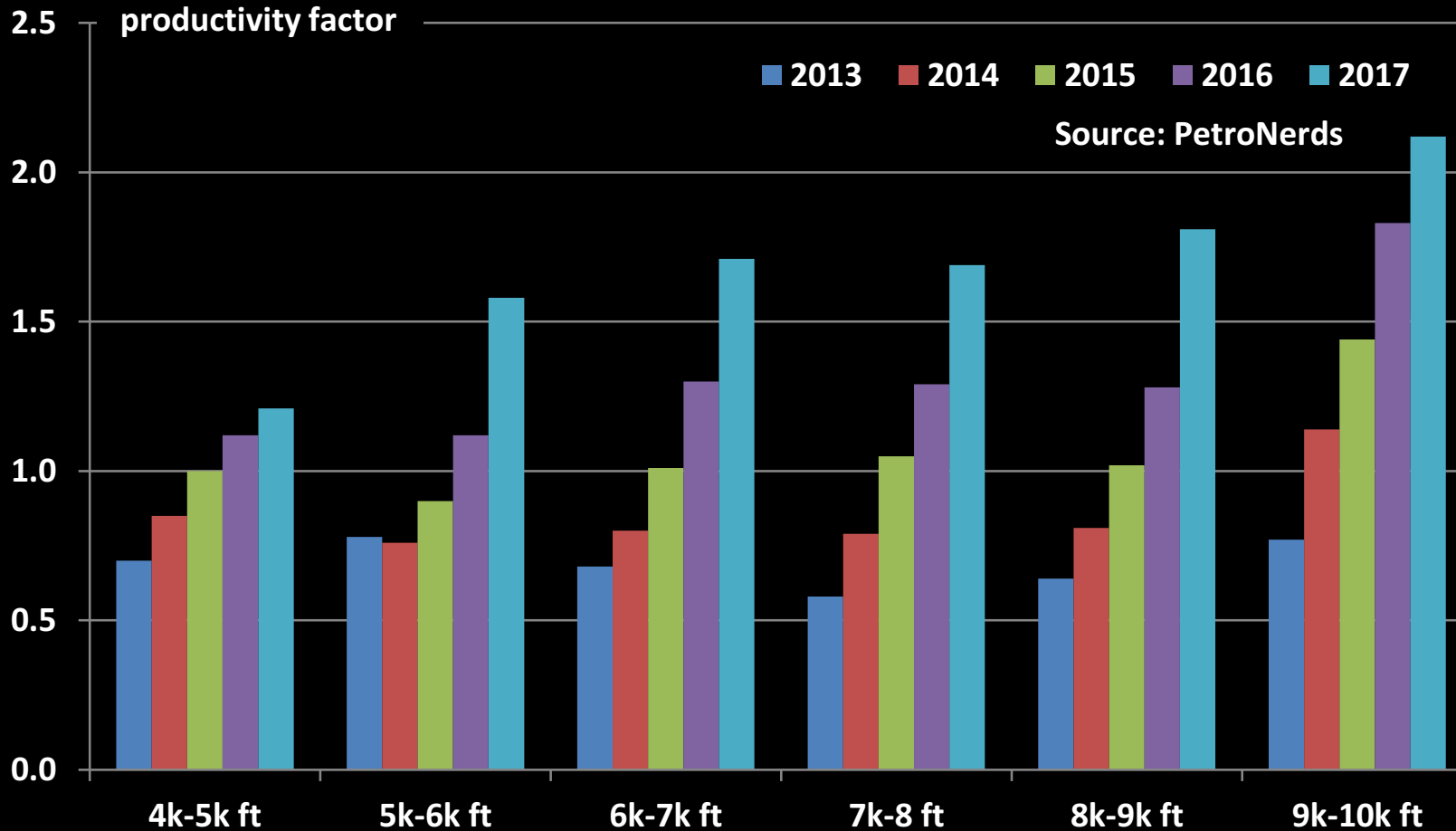
4,030 Events /1,000 ft



Source: EOG Resources 3Q17 investor presentation

# SHALE 2.0 VS SHALE 1.0 – HIGHER PRODUCTIVITY

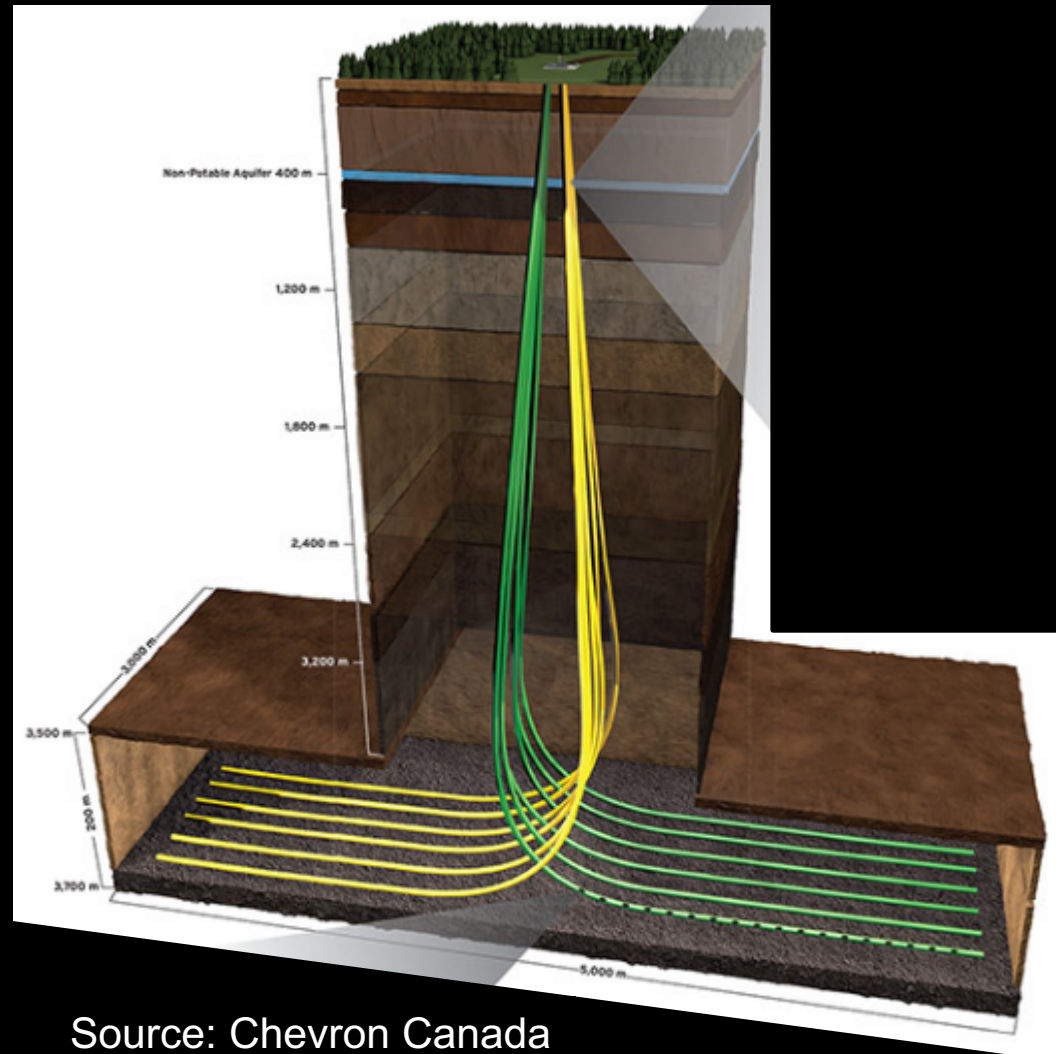
## Permian Basin well productivity



# SHALE 2.0 VS SHALE 1.0 – MULTI-WELL PADS

**Drilling multiple wells from a single pad reduces environmental footprint and cuts time and cost.**

**Wells can be spaced both vertically and horizontally to access the full volume of the source rock.**



Source: Chevron Canada

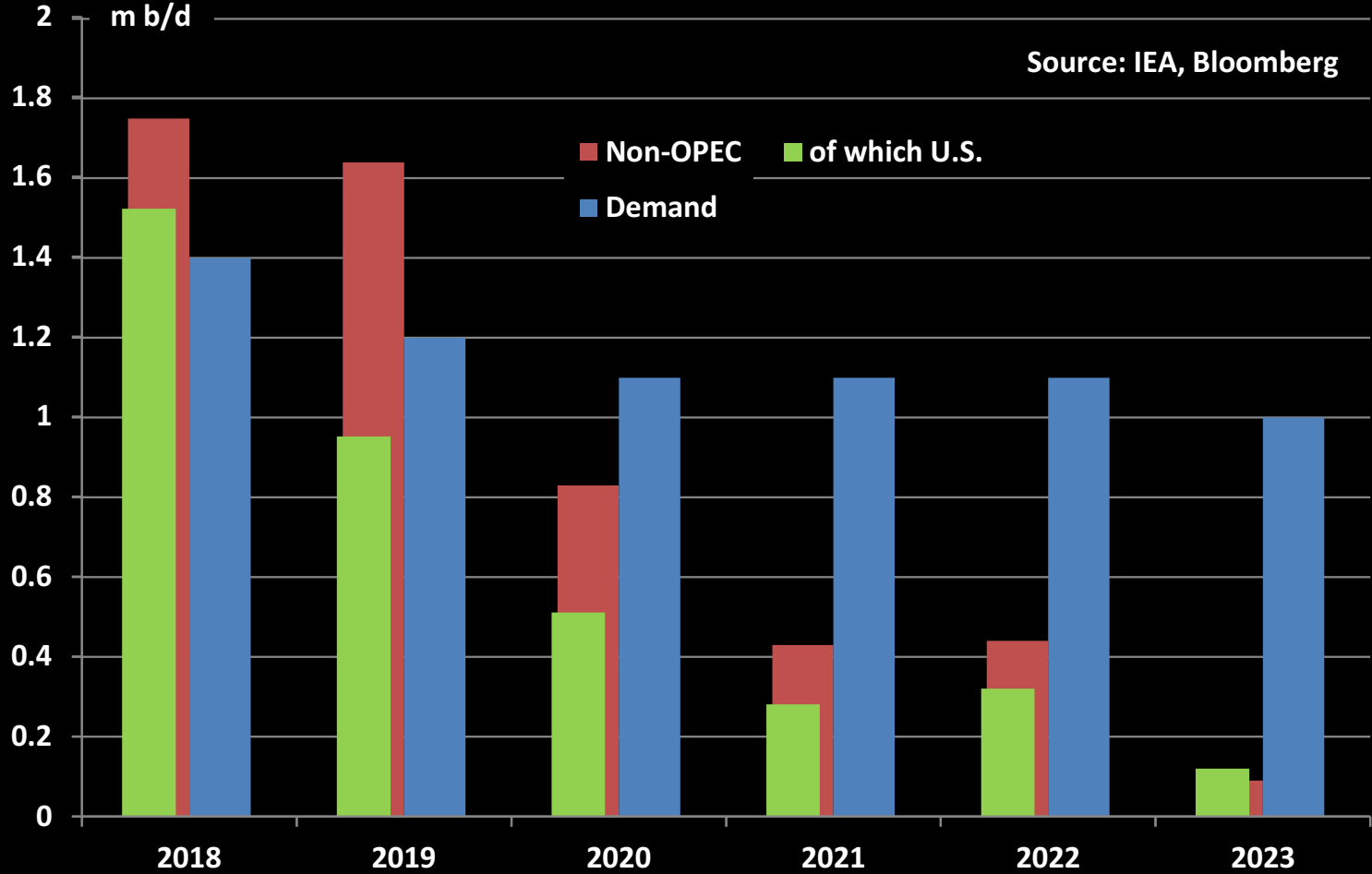
# SHALE 2.0 VS SHALE 1.0 – WHAT DOES IT MEAN?

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- **Shale 2.0 is a more complex proposition than Shale 1.0**
- **Wells are longer, more productive and more expensive**
- **Bigger companies are moving into the shale sector, including the majors**
- **This means longer lead times, bigger and more complex drilling campaigns**
- **Production will be slower to respond to price changes, but once they begin, the changes will be bigger and last longer**
- **Bad news for OPEC+**

# NO ROOM FOR MORE OPEC OIL IN THE SHORT TERM

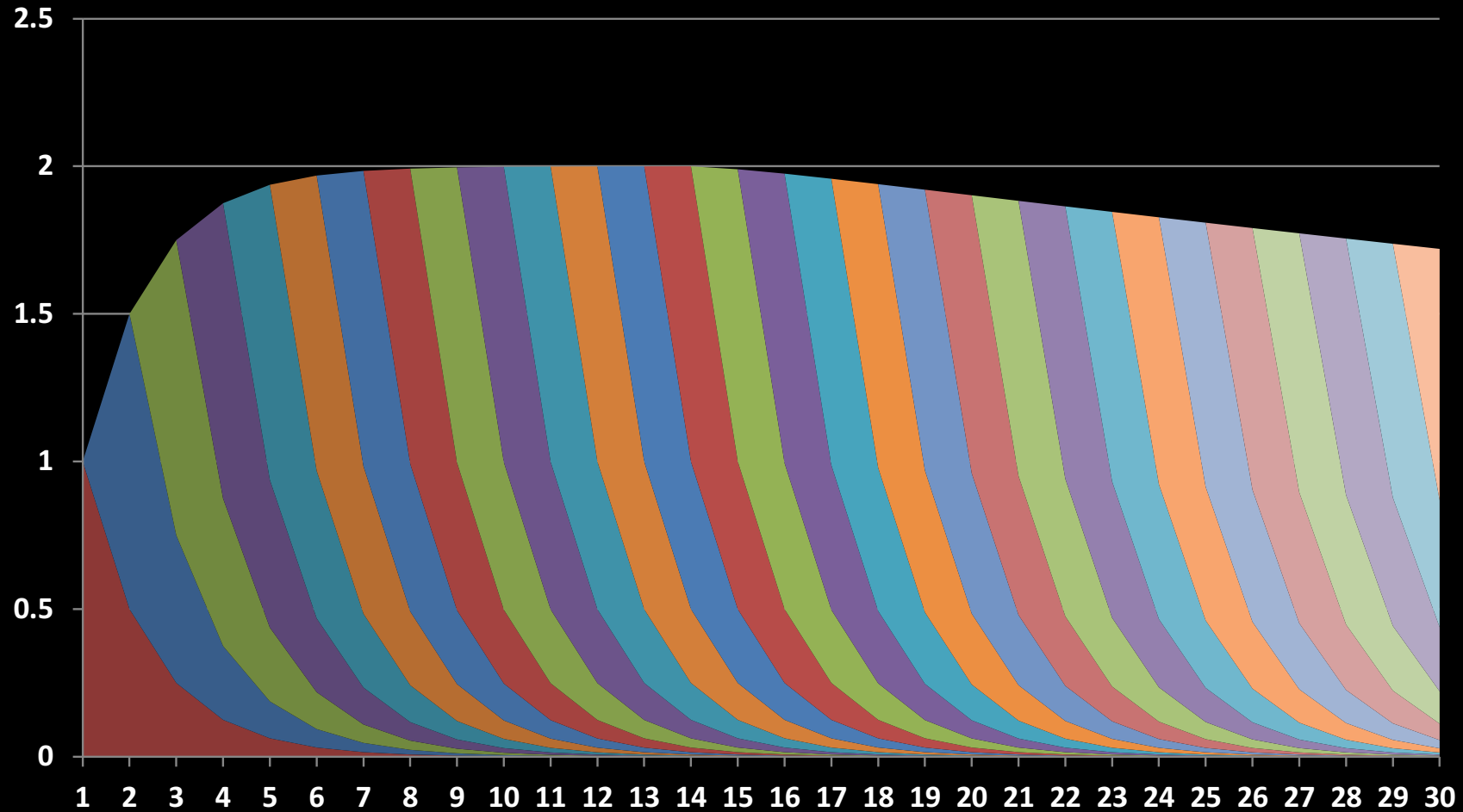
Year-on-year change in demand and non-OPEC supply





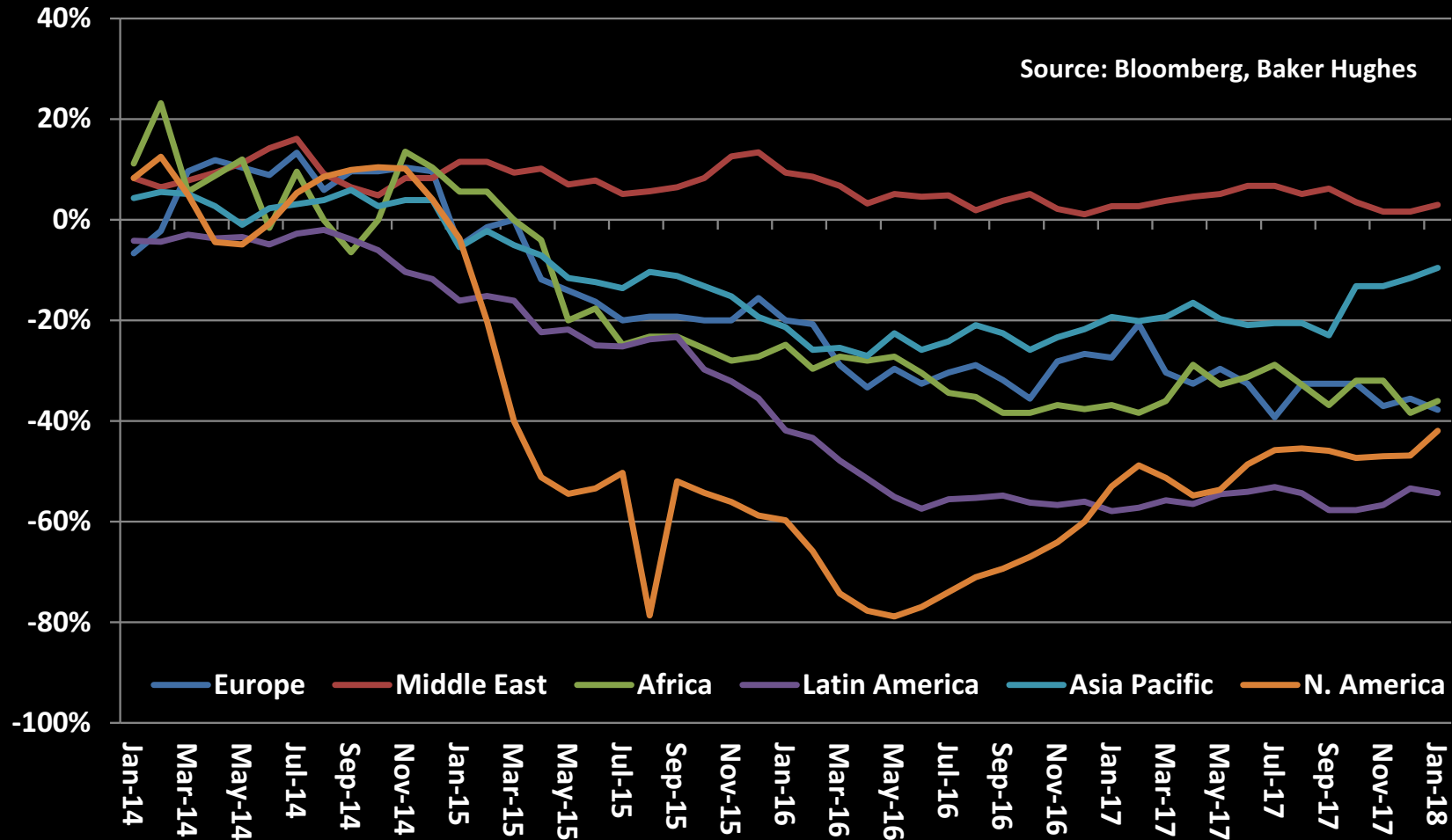
# THE RED QUEEN PROBLEM – RUNNING FASTER TO STAND STILL

Shale supply can't grow forever



# OPEC+ VS SHALE 2.0 – WHERE NOW?

Change in rig count vs 2013 average (oil + gas)



# OPEC+ VS SHALE 2.0 – WHERE NOW?

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## IEA “Oil 2018” – outlook to 2023

- **The recovery from the historic drop-off in investments by 25% in both 2015 and 2016 has barely started.**
- **Upstream investment is overwhelmingly focused on U.S. light tight oil and may be inadequate to avoid a significant squeezing of the global spare capacity cushion by 2023.**
- **U.S. export capacity could approach 5m b/d by 2023 and the U.S. will be ideally placed to meet the need, post-2020, for more low-sulphur crude, with a low yield of fuel oil.**
- **Through 2020, record supply from non-OPEC countries more than covers expected demand growth.**
- **But by 2023, if investments remain insufficient, the effective global spare capacity cushion falls to only 2.2% of demand, the lowest since 2007.**